


INTRODUCING

ALIBABA'S BUSINESS & IPR PROTECTION SUMMIT

CO-HOSTED WITH UKIPO, CITY OF LONDON POLICE (PIPCU),
THE ANTI-COUNTERFEITING GROUP (ACG).



Learn about unique business opportunities across Alibaba's platforms, as well as industry leading approaches to online and offline IPR protection in areas such as notice and takedown, proactive detection, criminal investigation, civil litigation, and advanced stakeholder collaboration.

 [BOOK ONLINE](#)

LOCATION: Kings College, Bush House, 30 Aldwych, London. WC2B 4BG

**ALIBABA BUSINESS & IPR SUMMIT AGENDA WEDNESDAY 12TH JUNE, 2019
9.30 AM – 7.00 PM**

09.00	Registration	
09.55	Welcome Remarks	
10.00	Keynote: Supporting UK Business "Making it easy to do business anywhere"	Chris Skidmore - Minister of State for Universities, Science, Research & Innovation
10.15	Alibaba Global Business	David Lloyd - General Manager, Alibaba Group
10.35	Alibaba Cloud	Yeming Wang - General Manager, Alibaba Cloud, EMEA
10.55	Alipay	Roland Palmer - Head of Alipay, EMEA
11.15	Refreshment Break	
11.35	Tmall	Mei Chen - Head of Fashion and Luxury UK and Nordics
11.55	China Britain Business Council	Paulo Lopez - Director, Business & Policy Analysis, CBBC
12.15	Fireside Chat with Simon Boyd - Smooth Skin	Zarina Kanji - Business Dev. Manager, UK
12.35	Questions	Panel hosted by Dr Deborah Binks-Moore
12.55	Networking Lunch	
13.55	Keynote: Importance of IP Protection "Protecting and Enforcing Intellectual Property Rights"	Ian Dyson - Commissioner, City of London Police
14.05	IPR Protection	Ros Lynch - Director, UKIPO
14.25	Industry Associations	Phil Lewis - Director General, Anti-Counterfeiting Group (ACG)
14.45	Alibaba's IPR Protection program	Matthew Bassiur - VP, Head of Global IP
15.05	Refreshment Break	
15.20	UK Enforcement	Peter Ratcliffe - Superintendent, PIPCU - City of London Police
15.35	Looking into the Future	Professor Frederick Mostert - Kings College, London
15.50	The Peppa Pig Story	Nick Gawne - COO, eOne Entertainment
16.10	Questions	Panel hosted by Dr Xinghao Wangbo
16.30	Close	
16.30 - 17.00	Supplemental Session – IPP, Practical Tips	Stephanie Yu - Alibaba Global IP
17.00 - 19.00	Networking Cocktail reception	

There will also be opportunity for 1-to-1 meetings with UKIPO, PIPCU, ACG & Alibaba during and after the event. If you are interested in these meetings, please indicate so in your RSVP to the invitation that will follow.